

Who we are

We at Salmon Fishing Holidays Scotland & Scottish Salmon Fishing Surgery(SSFS) are committed to maintaining the trust and confidence of our visitors to our web sites. In particular, we want you to know that SFHS and SSFS is not in the business of selling, renting or trading email lists with other companies and businesses for marketing purposes. We just don't do that sort of thing. But just in case you don't believe us, in this Privacy Policy, we've provided lots of detailed information on when and why we collect your personal information, how we use it, the limited conditions under which we may disclose it to others and how we keep it secure.

Types of data we collect

Website Cookies

To make this site work properly, we sometimes place small data files called cookies on your device. Most big websites do this too.

What are cookies?

A cookie is a small text file that a website saves on your computer or mobile device when you visit the site. It enables the website to remember your actions and preferences (such as login, language, font size and other display preferences) over a period of time, so you don't have to keep re-entering them whenever you come back to the site or browse from one page to another.

How do we use cookies?

First party cookies: these are cookies placed on your device by our website domain.

This website uses cookies to better the users experience while visiting the website. This website uses a cookie control system allowing the user on their first visit to the website to allow or disallow the use of cookies on their computer / device. This complies with recent GDPR legislation requirements for websites to obtain explicit consent from users before leaving behind or reading files such as cookies on a user's computer / device. You can change your consent at any point using this cookie control system pop-up on the bottom left of the screen. Cookies are small files saved to the user's computer's hard drive that track, save and store information about the user's interactions and usage of the website. Enabling these cookies is not strictly necessary for the website to work but it will provide you with a better browsing experience. You can delete or block these cookies, but if you do that some features of this site may not work as intended. These cookies are not used for any purpose other than those described here.

Third party cookies: these are cookies placed on your device by third party website domains.

This website uses third party tracking software to monitor its visitors to better understand how they use it. This software is provided by Google Analytics which uses cookies to track

anonymous visitor usage. The software will save a cookie to your computer's hard drive in order to track and monitor your engagement and usage of the website, but will not store, save or collect personal information. You can opt out of Google Analytics tracking by installing the browser add-on which is available [here](#). You can read Google's privacy policy [here](#) for further information.

How to control cookies

You are welcome to block the use of some or all of the cookies we use on our website. However, please be aware that doing so may impair our website and its functionality or may even render some or all of it unusable. You can control and/or delete cookies as you wish – for details, see aboutcookies.org. You can delete all cookies that are already on your computer and you can set most browsers to prevent them from being placed.

Google Analytics

When someone visits either www.salmonfishingholidaysscotland.com or www.scottishsalmonfishingsurgery.com we use a third-party service, Google Analytics, to collect standard internet log information and details of visitor behaviour patterns. We do this to find out things such as the number of visitors to the various parts of both websites. This information is only processed in a way which does not identify anyone. We do not make, and do not allow Google to make, any attempt to find out the identities of those visiting our websites.

Mailing Lists

As part of the registration process for our monthly e-newsletter, we collect only your email address. We use this information for a couple of reasons: firstly, to send you out the monthly newsletter by email and secondly to alert you of any special offers we may have. We don't rent or trade email lists with other organisations and businesses. We use a third-party provider, MailChimp, to deliver our newsletter. We gather statistics around email opening and clicks using industry standard technologies to help us monitor and improve our e-newsletter. For more information, please see [MailChimp's privacy notice](#). You can unsubscribe to general mailings at any time of the day or night by clicking the unsubscribe link at the bottom of any of our emails or by directly emailing us at info@salmonfishingholidaysscotland.com

Booking enquiries

We have a booking enquiry form on both our websites www.salmonfishingholidaysscotland.com & www.scottishsalmonfishingsurgery.com which prospective clients need to complete if they wish to register an online booking enquiry. On the booking enquiry form we have a number of fields which ask for information including the clients email address, name, telephone number and some more details on

what type of salmon fishing or salmon fishing holiday they are looking for. This information gives us an idea of how long prospective clients may want to fish, what type of accommodation they would like to reside in and whether they would like a fishing guide, transport, lunches and tackle hire. We then have a better idea of exactly what the prospective client is looking for. If the prospective client provides a phone number, we will attempt to contact them by telephone to discuss their requirements further. Alternatively, we will communicate by email only.

If clients book a fishing experience, holiday or buy a gift voucher then we will add their email address to our mailing list. If, however a prospective client has made an enquiry and decided not to proceed with their booking, we will not add them to our mailing list and destroy any of the personal data they may have provided.

Third Parties

If you have booked a salmon fishing experience or holiday with us, then we may need to give your name and email address to a third party (our providers) to secure your booking. We may let them know about your booking and share your name and contact details. Our providers include accommodation providers, fishing beat owners/ estate offices, transport providers, fishing guides or ghillies. This is all just to secure your booking. All our providers have received an email from us explaining what standards we expect from them in terms of handling client's personal data and how these should be in line with the new GDPR legislation. Please be assured that we don't rent, trade or share your personal details with other organisations and businesses.

Payments

Salmon Fishing Holidays Scotland & Scottish Salmon Fishing Surgery do not have or store any bank details of any client. Payments can be made either through World Pay and you can view their privacy **policy here**, by direct bank transfer or via Pay Pal and their privacy policy can be **viewed here**.

Access to your personal information

You are entitled to view, amend, or delete the personal information that we hold. Email your request to Samantha Datta at info@salmonfishingholidaysscotland.com

Changes to this privacy notice

We will be reviewing our privacy policy on a yearly basis and aim to audit it. Our privacy policy was last reviewed on 20th May 2018.